

Whitefish Bay Public Education Foundation, Inc.  
1200 East Fairmount Avenue  
Whitefish Bay, WI 53217

Dear Richards Families,

Since 1993, the Whitefish Bay Public Education Foundation has served the Whitefish Bay community and public school system by providing funding to enhance educational opportunities for our students. We are kicking off our 2019 fundraising effort with our ever-successful Bay Ball. Beginning with the first Bay Ball held in 1995, the money raised by the event is responsible for over \$1,000,000 of financial support; providing the funding for a variety of educational initiatives in Whitefish Bay Schools. This year the funds raised by the Bay Ball will support the Middle School's new Media Center. The Media Center will provide students and teachers with a cutting-edge collaborative learning space, combining literacy, technology, and interdisciplinary curriculum. The Middle School update is the first in a series of planned improvements to be made in all of our schools' Library Media Centers. Please help us continue to support the best possible educational experience for our students.

Bay Ball 2019 is sure to be a night to remember. The event will be held Saturday, May 11<sup>th</sup> at the Historic Pritzlaff Building in the Third Ward. Featuring live entertainment, delicious food and drink, live and silents auctions and 500 generous guests, we hope to exceed our financial goals for the project.

The planning committee is continuing the Bay Ball tradition of putting together themed school baskets to be auctioned off at the event. This is where we need the help of our school community! The theme for the Richards Elementary School basket will be "Celebrate A Supermom Basket." Organizers are looking for small contributions to fit this theme, for example:

- Chocolates, wine
- Bath & Beauty products
- Hair/Nail salon gift cards
- Massage products/gift cards
- Candles, aromatherapy products
- Anything a deserving mother needs to relax and unwind!

Monetary contributions are also welcome with checks made payable to the Whitefish Bay Public Education Foundation. Donation items or checks can be mailed or dropped off to Tammy Herpel at 4621 North Newhall Street, Whitefish Bay, WI 53211. If you have any questions please reach out at [therpel@kw.com](mailto:therpel@kw.com). Thank you in advance for your consideration.

Thank you,  
Kathleen Reid and Susan Stadtmueller  
Bay Ball 2019 Chairs





